

I'm a UX/UI Designer with an engineering background and over 7+ years experience in helping build businesses, both new to the market and loved by people in FinTech (Investment), Election Management System, Education (LMS), eSigning, Payroll, HRMS, Online Food Ordering, Product Licensing, Housing58 available on iOS, Android, Web platforms.

I have achieved significant increases in user satisfaction and business growth through the user-centred, interactively tested design approach. I'm seeking to join a UX team where I can continue to develop under experienced leaders while sharing my knowledge with the wider team.

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[Behance](#)

[Portfolio Website](#)

[LinkedIn](#)

## INDUSTRY KNOWLEDGE

**User Research:** User Interviews, Survey, Market & Competitor Analysis.

**Design Strategy:** Persona, Journey Maps, Card Sorting, Affinity & Empathy Maps, Task Flow, Brainstorming, Information Architecture, Accessibility.

**Visual Design:** Sketching, Wireframing, UI Prototyping, Design Systems, Branding, Infographics, Colour Theory, Typography.

**Usability Testing:** Cognitive Walkthrough, A/B Testing, Heuristic Evaluation.

**Tools:** Figma, XD, Miro, Adobe Photoshop, Illustrator, Premier Pro & MS Office.

**Technologies:** HTML, CSS, JavaScript, React JS, PHP, Hugo, Wordpress.

## EDUCATION

**Bachelors in Civil Engineering - 75%**  
JNTU Hyd | Completion: May 2017

## CERTIFICATIONS

[IDF - AI for Designers](#)

[IDF - Accessibility: How to Design for All](#)

[IDF - Data-Driven Design: Quantitative Research for UX](#)

[IDF - Design for the 21st Century with Don Norman](#)

## WORK EXPERIENCE

### SS&C Eze

Mar 2023 - Present | Hyderabad

#### [ECLIPSE \(INVESTMENT & ASSET MANAGEMENT\)](#)

Redesigned the user experience and interface for Eclipse, implementing a new design system (Saros) to provide investors with an intuitive, easy-to-use interface that simplifies complex investment workflows.

### JNET TECHNOLOGIES PVT LTD

Aug 2021 - Mar 2023 | Hyderabad

#### [RESTROZAP](#)

Designed a Progressive Web App for ordering food and managing the restaurant menu online. Used qualitative and quantitative research methods to identify user problems.

### BRIO TECHNOLOGIES PVT LTD

Jul 2020 - Aug 2021 | Hyderabad

#### [PERK PAYROLL](#)

Redesigned experience & interface for Web, iOS & Android app, Obtained user data with analytics, user flow analysis, and participatory design techniques and leveraged that data to create iterative improvements, helped in increasing user satisfaction.

### UCLID EDU LABS PVT LTD

Nov 2017 - Jul 2020 | Hyderabad

#### [UCLID \(LEARNING MANAGEMENT SYSTEM\)](#)

Creating visual mockups for the researched solutions that the team can build within the UCLID interface - Understanding and Delivering a Wide range of analytics and reports for various features.

#### [ZUST \(HRMS & ESIGN\)](#)

Creating wireframes, storyboards, user flows, process flows to support the design process. Assessing and developing new ideas, user flow and concepts by performing from user research to Cognitive Walkthrough.

### LEAPFROG STUDIOS - Internship

Jun 2017 - Oct 2017 | Hyderabad